Advertising in 2019 Convention Program Booklet

The Illinois Association for Health, Physical Education, Recreation and Dance (IAHPERD) is offering the opportunity to place an advertisement in the Convention Program Booklet.

This would be a great opportunity for those who are going to be exhibiting at convention. But, even if you are unable to have a booth at the 2019 convention, your ad would be seen by over 3,000 professionals. There is a limited amount of space so act now!

RATES FOR ELECTRONIC SUBMISSION

_____ Full Page ---------- $375.00
_____ Half Page ----------- $200.00
_____ Quarter Page ------- $150.00
_____ Inside Front / Back Cover ---- $500.00
_____ Outside Back Cover ---- $500.00

Program booklet is 8 ½" by 11" in size. You will need to email your advertisement to the email address below.

Please sign and send contract, along with your payment to:

Kim Wheeler
IAHPERD
P. O. Box 865
Alton, IL 62002
(618) 433-9276
(618) 433-1764 Fax
iahperd@gmail.com

By ______________________________
Print Name _______________________
Title ____________________________
Date ____________________________

AFFILIATES
CONVENTION PROGRAM BOOKLET ADVERTISING CONTRACT

Company Name ________________________________________________________________

Address _____________________________________________________________________

City ____________________________ State ______________ Zip _______________

Phone ______________________ Fax __________________________

Signature:__________________________________________________________

CONTACT PERSON E-MAIL ADDRESS______________________________________

has agreed to purchase advertising space in the convention Program Booklet. The purchaser agrees to furnish their material for the advertisement according to the specifications listed below.

Deadline for electronic submission of advertisement is September 1, 2019.

Copy and Contract Regulations
A. The publisher assumes no responsibility and will not be held liable for any statements appearing in the advertisements.
B. Advertising simulating editorial content will not be accepted.
C. It is assumed that all pictures, names and endorsements by advertisers have been covered by written consent.

For Digital Pictures:
A. * Use as high a resolution as available
B. * Files are usually saved in JPEG format, which will be fine.
C. * As with any picture taking, please remind the photographer to not take pictures with the sun/light behind the person in the picture.

For Program Booklet Advertisements:
A. * Please provide both *.PDF (Acrobat Portable Document Format) files and *.EPS (Encapsulated PostScript) files. (This way I have a backup just in case).
B. * When sending these files, please send all fonts used (both screen and printer).
C. * Please send a hardcopy print of the ad, so I can verify the ad looks correct.

_______________________________    ______________________________
Authorized Signature          Position

_______________________________    ______________________________
Print Name                     Credit Card Number

Amount IAHPERD to Charge Card  Expiration Date   Security Code

Credit Card Billing Address________________________ Zip Code

Visa / MC / Discover / AMEX